Case Study: Multinational Discount Retailer Streamlines Enterprise Mobility Management

*Implementing **customized procedures** and Advantage® partner solutions to maximize control over mobility assets and expenses.*

$4.5M

Historic Cumulative Savings

5,000+

Mobile Devices

30%

Line Count Growth

CHALLENGES

After leveraging our expense optimization expertise, the retailer recently extended to full mobility lifecycle management services as they began adding up to 1,000+ locations annually. During this period of rapid growth, device control and wireless usage became increasingly important and difficult for internal teams to control.

SERVICES

Our teams administered customized procedures to increase network access and monitor data usage across the retailer's ever-changing wireless environment. Advantage® brought extraordinary insights and sourced partner solutions that empowered department leaders to make data-driven decisions and enforce policy adherence. With this standardized mobility strategy, the retailer can continue to readily expand their sites while maximizing network performance and savings.

Enterprise Mobility

Cost Savings

Managed Services

OUTCOMES

1. **Magnified Mobility Services**
   With our custom processes, device kits, network analysis, and ERP file allocation, the retailer has regained total control over their mobile environment.

2. **Expense Optimization**
   By enhancing the company's inventory and usage reporting, we have achieved **$46k in monthly cost savings**, totaling more than $4.5M since 2017.

3. **Fully-Managed Technology Lifecycle**
   In addition to implementing **tailor-made mobile solutions**, Advantage® directly administers all ongoing MACDs, incidents, invoices, contracts, and expenses.

Advantage℠
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