Case Study: Germany-Based Global Logistics Company Optimizes DIA and Broadband Efficiency

*How Advantage® **consolidated a complex supply chain network** into a single internet provider at a lower cost.*

130+

Installed Services

$35,000+

Recurring Monthly Spend

110+

Active Sites

CHALLENGES

Given the organization's size and global scale of operations, IT leaders were primarily interested in a **single-source provider** for their DIA and broadband connectivity services. However, they refused to compromise on cost-efficiency by seeking **a simplified solution without the typical price premium**.

SOLUTIONS

Advantage® delivered a curated set of carrier solutions, empowering the client to **align connectivity choices with performance and budget goals**. By selecting a single provider and leveraging our signature TLO Methodology, the global logistics company gained centralized control over network operations across **110+ locations**, along with scalable, long-term service management.

- **Managed Services**
- **Cost Optimization**
- **Command Center℠**

OUTCOMES

1. **Rationalized Vendor Management**
   The client was able to **reduce their number of active vendors and associated invoices** down to one primary provider for all DIA and broadband services.

2. **Enhanced Cost Efficiency**
   Advantage® utilized **existing relationships with 800+ global providers** to negotiate reasonable MRC rates aligned with the client's targeted annual budget.

3. **Unified Network Oversight**
   Our Command Center℠ platform ensures **complete operational transparency** on current contracts, upcoming renewals, and active support tickets.

Advantage®
Where Connectivity Meets Innovation

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